

Forbes Georgia

MediaKit 2026



**TO GIVE PEOPLE THE KNOWLEDGE, RESOURCES, INSPIRATION
AND CONNECTIONS THEY NEED TO ACHIEVE SUCCESS.**



FORBES GEORGIA

11 monthly issues, 4 quarterly English editions

THEMED EDITIONS

FINANCE - *April*

EDUCATION - *May*

DEVELOPERS - *July*

30 UNDER 30 - *August-September*

HEALTHCARE - *October*

AUTO - *November*

LISTS AND RATINGS

FORBES GEORGIA'S MOST ANTICIPATED RANKINGS AND
RECOGNITION LISTS — BACKED BY RIGOROUS DATA AND TRUSTED JOURNALISM.

| | | | |
|-------------|--|---|------------------------|
| JAN Q1 | Georgia’s Most Effective CEOs | Top Audit Firms | |
| FEB Q1 | Georgia’s Richest Business People | | |
| MAR Q1 | Richest Women Entrepreneurs | Most Promising Startups (+ Women’s Event) | |
| APR Q2 | Finance Special – Highest-Paid Bankers | Largest Banks & MFIs | Insurance Rankings |
| MAY Q2 | Education Special – Top Universities | Most Influential Scientists | |
| JUN Q2 | Top 100 Most Valuable Georgian Companies | | |
| JUL Q2 | Developers Special – Real Estate Sector Rankings | | |
| AUG-SEPT Q3 | Forbes Georgia 30 Under 30 (Print + Digital + Events) | | |
| OCT Q4 | Healthcare Special – Largest Pharma Companies | Most Profitable Hospitals | |
| NOV Q4 | Auto Special – Most Valuable Companies in the Auto Sector (+ Auto Event) | | |
| DEC Q4 | Top 10 Restaurants | Most Profitable Supermarkets | Largest Wine Producers |

EVENTS & CONFERENCES

CONNECT WITH GEORGIA'S MOST INFLUENTIAL BUSINESS, TECH, AND FINANCE COMMUNITIES.

FORBES GEORGIA KICK-OFF EVENT

January 30, 2026

Venue: The Diary Concept House

Exclusive presentation night unveiling Forbes Georgia's 2026 agenda; 150 invited guests; strategic announcements.

FORBES GEORGIA WOMEN CONFERENCE

March 7, 2026

Venue: King David, Tribe

300 leaders and entrepreneurs; inspirational talks, mentorship formats and storytelling.

DeFi SUMMIT

April 26, 2026

Venue: Art House Publica

200-person finance & Web3 summit; keynotes, panels, networking.

GTWT VIP NETWORKING EVENING

June 19, 2026

Venue: Stamba Rooftop

Premium networking for 300 executives, investors and creators; curated conversations.

DEVELOPERS SUMMIT (CONSTRUCTION INDUSTRY)

July 24, 2026

Venue: Stamba Hotel

250-person summit on real estate, sustainable architecture and development trends.

FORBES 30 UNDER 30 GEORGIA

September 12, 2026

Venue: Tsiskari

Celebration of 500 young innovators; recognition ceremony, talks and networking.

FORBES GEORGIA AUTO MARKET FORUM

November 20, 2026

Venue: TBD

Forum on Georgia's auto sector, dealership networks, market dynamics; 400 participants.

FORBES GEORGIA GALA

December 19, 2026

Venue: TBD

Elegant year-end Gala for 300 guests; achievements, music, high-level networking.

BRANDED CONTENT & COMMUNICATION SERVICES

WE OFFER TAILORED BRAND STORYTELLING SOLUTIONS PRODUCED BY OUR DEDICATED CUSTOM CONTENT TEAM, PROVIDING POWERFUL EXPOSURE OPPORTUNITIES THROUGH FORBES GEORGIA PLATFORMS.

| SERVICE | DESCRIPTION | PRINT PRICE (USD) | DIGITAL PRICE (USD) |
|----------------------------------|---|-------------------|---------------------|
| Sponsored Profile (CEO/ Company) | Sponsored article highlighting leadership vision and strategic positioning. | \$3,800 | \$750 |
| Sponsored Interview | Branded Q&A content featuring your expert insights and perspectives. | \$3,200 | \$650 |
| Promotional Article | Branded content focused on product, service, or company messaging. | \$2,500 | \$550 |
| Press Release Distribution | Publication of client-provided announcements through our digital platforms. | N/A | \$450 |

*All marketing materials are clearly identified and conform to Georgian legislation and recognized standards of ethical advertising and media conduct.

DIGITAL MEDIA IMPACT

TOTAL SOCIAL MEDIA PRESENCE

TOTAL FOLLOWERS:
158,900

TOTAL VIEWS:
25,2 mil

WEBSITE PERFORMANCE

VIEWS:
2.5 mil

ACTIVE USERS:
1.3 mil

SESSIONS:
2.1 mil

ENGAGEMENT RATE:
42%

PRINT ADVERTISING OPPORTUNITIES

MAXIMIZE YOUR BRAND'S VISIBILITY IN GEORGIA'S LEADING BUSINESS PUBLICATION.

| PLACEMENT | DESCRIPTION | PRICE (USD) |
|------------------------------------|--|----------------|
| Cover III | Facing inside the back cover | \$2,950 |
| Back Cover (Cover IV) | Outside back cover of the magazine | \$3,450 |
| Gatefold | Fold-out double or triple-page spread (insert) | \$4,000 |
| First Spread | The first two-page spread within the magazine | \$3,750 |
| Second Spread | The second two-page spread within the magazine | \$3,550 |
| Spread Before Editorial Content | Spread placed before main editorial section begins | \$3,450 |
| 1 Page – Special Position | Premium right-hand page near high-visibility editorial | \$2,450 |
| Spread – Inside Pages | Standard two-page ad anywhere within the editorial content | \$2,950 |
| 1 Page – Inside Pages | Standard full-page ad within the magazine | \$1,950 |
| 1/2 Page | Half-page horizontal or vertical placement | \$975 |

VOLUME DISCOUNTS

COMMIT TO MORE. PAY LESS.

| COMMITMENT | DISCOUNT |
|-------------------------|------------|
| 2-3 issues | 10% |
| 4-6 issues | 15% |
| 7-9 issues | 20% |
| 10-11 issues | 25% |
| 2 pages in one issue | 5% |

CONTACT & SALES INQUIRIES

REACH OUT TO OUR SALES TEAM AND LET'S CREATE
SOMETHING IMPACTFUL TOGETHER.



+995 599 244 012



leliko@forbes.ge

Forbes

GEORGIA