

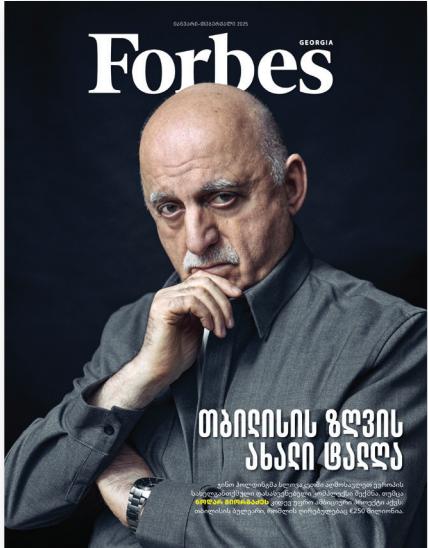
Forbes Georgia

MediaKit 2026



OUR MISSION

TO GIVE PEOPLE THE KNOWLEDGE, RESOURCES, INSPIRATION
AND CONNECTIONS THEY NEED TO ACHIEVE SUCCESS.



FORBES GEORGIA

11 monthly issues, 4 quarterly English editions

THEMED EDITIONS

FINANCE - *April*

EDUCATION - *May*

DEVELOPERS - *July*

30 UNDER 30 - *August-September*

HEALTHCARE - *October*

AUTO - *November*

LISTS AND RATINGS

FORBES GEORGIA'S MOST ANTICIPATED RANKINGS AND RECOGNITION LISTS — BACKED BY RIGOROUS DATA AND TRUSTED JOURNALISM.

JAN Q1	Georgia's Most Effective CEOs	Top Audit Firms			
FEB Q1	Georgia's Richest Business People				
MAR Q1	Richest Women Entrepreneurs	Most Promising Startups (+ Women's Event)			
APR Q2	Finance Special – Highest-Paid Bankers	Largest Banks & MFIs	Insurance Rankings		
MAY Q2	Education Special – Top Universities	Most Influential Scientists			
JUN Q2	Top 100 Most Valuable Georgian Companies				
JUL Q2	Developers Special – Real Estate Sector Rankings				
AUG-SEPT Q3	Forbes Georgia 30 Under 30 (Print + Digital + Events)				
OCT Q4	Healthcare Special – Largest Pharma Companies	Most Profitable Hospitals			
NOV Q4	Auto Special – Most Valuable Companies in the Auto Sector (+ Auto Event)				
DEC Q4	Top 10 Restaurants	Most Profitable Supermarkets	Largest Wine Producers		

EVENTS & CONFERENCES

CONNECT WITH GEORGIA'S MOST INFLUENTIAL BUSINESS, TECH, AND FINANCE COMMUNITIES.

FORBES GEORGIA KICK-OFF EVENT

January 30, 2026

Venue: The Diary Concept House

Exclusive presentation night unveiling Forbes Georgia's 2026 agenda; 150 invited guests; strategic announcements.

FORBES GEORGIA WOMEN CONFERENCE

March 7, 2026

Venue: King David, Tribe

300 leaders and entrepreneurs; inspirational talks, mentorship formats and storytelling.

DeFi SUMMIT

April 26, 2026

Venue: Art House Publica

200-person finance & Web3 summit; keynotes, panels, networking.

GTWT VIP NETWORKING EVENING

June 19, 2026

Venue: Stamba Rooftop

Premium networking for 300 executives, investors and creators; curated conversations.

DEVELOPERS SUMMIT (CONSTRUCTION INDUSTRY)

July 24, 2026

Venue: Stamba Hotel

250-person summit on real estate, sustainable architecture and development trends.

FORBES 30 UNDER 30 GEORGIA

September 12, 2026

Venue: Tsiskari

Celebration of 500 young innovators; recognition ceremony, talks and networking.

FORBES GEORGIA AUTO MARKET FORUM

November 20, 2026

Venue: TBD

Forum on Georgia's auto sector, dealership networks, market dynamics; 400 participants.

FORBES GEORGIA GALA

December 19, 2026

Venue: TBD

Elegant year-end Gala for 300 guests; achievements, music, high-level networking.

BRANDED CONTENT & COMMUNICATION SERVICES

WE OFFER TAILORED BRAND STORYTELLING SOLUTIONS PRODUCED BY OUR DEDICATED CUSTOM CONTENT TEAM, PROVIDING POWERFUL EXPOSURE OPPORTUNITIES THROUGH FORBES GEORGIA PLATFORMS.

SERVICE	DESCRIPTION	PRINT PRICE (USD)	DIGITAL PRICE (USD)
Sponsored Profile (CEO/ Company)	Sponsored article highlighting leadership vision and strategic positioning.	\$3,800	\$750
Sponsored Interview	Branded Q&A content featuring your expert insights and perspectives.	\$3,200	\$650
Promotional Article	Branded content focused on product, service, or company messaging.	\$2,500	\$550
Press Release Distribution	Publication of client-provided announcements through our digital platforms.	N/A	\$450

*All marketing materials are clearly identified and conform to Georgian legislation and recognized standards of ethical advertising and media conduct.

DIGITAL MEDIA IMPACT

TOTAL SOCIAL MEDIA PRESENCE

TOTAL FOLLOWERS:

158,900

TOTAL VIEWS:

25,2 mil

WEBSITE PERFORMANCE

VIEWS:

2.5 mil

ACTIVE USERS:

1.3 mil

SESSIONS:

2.1 mil

ENGAGEMENT RATE:

42%

PRINT ADVERTISING OPPORTUNITIES

MAXIMIZE YOUR BRAND'S VISIBILITY IN GEORGIA'S LEADING BUSINESS PUBLICATION.

PLACEMENT	DESCRIPTION	PRICE (USD)
Cover III	Facing inside the back cover	\$2,950
Back Cover (Cover IV)	Outside back cover of the magazine	\$3,450
Gatefold	Fold-out double or triple-page spread (insert)	\$4,000
First Spread	The first two-page spread within the magazine	\$3,750
Second Spread	The second two-page spread within the magazine	\$3,550
Spread Before Editorial Content	Spread placed before main editorial section begins	\$3,450
1 Page – Special Position	Premium right-hand page near high-visibility editorial	\$2,450
Spread – Inside Pages	Standard two-page ad anywhere within the editorial content	\$2,950
1 Page – Inside Pages	Standard full-page ad within the magazine	\$1,950
1/2 Page	Half-page horizontal or vertical placement	\$975

VOLUME DISCOUNTS

COMMIT TO MORE. PAY LESS.

COMMITMENT	DISCOUNT
2-3 issues	10%
4-6 issues	15%
7-9 issues	20%
10-11 issues	25%
2 pages in one issue	5%

CONTACT & SALES INQUIRIES

REACH OUT TO OUR SALES TEAM AND LET'S CREATE SOMETHING IMPACTFUL TOGETHER.



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